



**Ty Brennock**  
President

## The changing face of Newcastle

Newcastle is a-buzz! It's an exciting time with scaffolding going up, and coming down. The expression on Newcastle's face is ever changing, from confusion, to wonder, to determination, to optimism!

The city is connecting with the harbour, and the Club's luncheons are benefiting, with over 70 guests walking across the pedestrian crossing to our September event to listen to Kyle Loades, President and Chairman of NRMA Motoring Services, talk about innovation within an old and trusted brand, with an ageing membership base. Branching into complementary businesses like Travelodge and Thrifty Car Rental. Also being progressive and innovative by partnering with Slingshot to launch the Jumpstart Program, funding a tech start-up to bring ideas like Camplify (the Airbnb for campervans). NRMA are proving to be a stayer and an important brand on the Australian business landscape.

Next month our luncheon will be held on Tuesday, 13 October 2015 and as I will be walking the streets of Paris, Jo Bright, Senior Vice President, who you will become more familiar with next year as she takes over as President. Jo will look after our Guest Speaker, members and guests. The Newcastle Business Club will be presenting the former Lord Mayor of Newcastle,

passionate developer and owner of The Lucky Hotel, Jeff McCloy. I recall a conversation with Jeff last year where he made mention that the word "developer" was a dirty word in Newcastle, but without developers and development, there would be nothing! The example I like to use is that Fred Ash built a large inner city building back in 1855. An iconic building in Newcastle to this day. I wonder if he was criticised at every move he made back in the mid-1800's for wanting the city to develop?

Our November luncheon is also selling quickly. Newcastle Business Club, along with the support of the Passionate People Institute, The Greater and GWG Partners, are bringing a media powerhouse to Newcastle for our November luncheon. For over 30 years Lisa Wilkinson has tackled and conquered the Australian media, first in print, then radio and now television. One of Australia's most likeable, remarkable and impressive personalities, we look forward to Lisa discussing her work life balance, raising a family in the spotlight, and challenges she faces within her career... I imagine dealing with Kerry Packer on a daily basis couldn't have been a walk in the park! Secure your tickets online now, as they are selling very well.

Cheers,  
**Ty Brennock**  
2015 President

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# Upcoming speakers & events

## October Luncheon

Tuesday, 13 Oct  
12pm - 1.30pm

Harbourview  
Function Centre



Jeff McCloy

### Jeff McCloy

Jeff McCloy grew up in Belmont and gained a degree in civil engineering from Newcastle University, which took him into the Sydney high-rise construction game via a brief stint with Lend Lease.

He returned to Belmont in the late 1970s to work for and eventually run D.F. McCloy, the building company founded by his father, Don. Throughout the 1980s and '90s the business delivered the John Hunter Hospital, Green Point residential development, Jewells Tavern and shopping centre, and the Mattara Hotel.

Jeff has built a reputation as a massive contributor to property development and infrastructure in the Hunter region, and for being a significant player in the revival of Newcastle's city centre.

"I like getting busted things that no one sees any value in and turning them into a useful product," he told The Weekender Magazine after winning the Hunter Business Chamber 2008 Business Person of the Year. "I also like creating new buildings."

In 2009, Jeff was presented with the City of Newcastle medal in honour of distinguished service to Newcastle and its citizens. Jeff was recognised as an outspoken advocate for bringing development and prosperity to the city. His generous monetary donations, and guidance and support of charities, education and welfare groups, medical research, sports teams and clubs were recognised.

## November Luncheon

Tuesday, 10 Nov  
11.30am - 2.00pm

Newcastle City Hall



Lisa Wilkinson

### Lisa Wilkinson

Lisa Wilkinson, co-host of the Nine Network's TODAY Show, is one of Australia's most admired and respected journalists and corporate presenters.

Named among the 40 Most Inspiring Women Over 40 in Australia for 2013 by Prevention Magazine, for the past two decades Lisa has successfully applied her journalistic talents to magazine publishing, television and radio. Her communication skills have also made her one of the country's most sought-after corporate presenters and conference and event facilitators.

In recent years before her TODAY Show appointment, Lisa was co-host of the Seven Network's top-rating Weekend Sunrise where

she was credited with attracting a new wave of viewers through her relaxed and informative presentation style.

As well, she can occasionally be heard expressing her views on Sydney's 2UE as the fill-in presenter on the breakfast program hosted by her husband Peter FitzSimons and Mike Carlton.

Apart from her unrivalled magazine skills, Lisa is a leading business mentor. Under her special brand of guidance and training, there are now 18 women and men around the world who have gone on to become successful magazine editors themselves.

Lisa was also recently announced as the Editor-At-Large of Huff Post Australia.

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# Last month at the Club



L-R: Meg McNaughton, Ron Scanes, Rob Fraser, John McNaughton



L-R: Natalie Dowdell, Jillian Asquith



L-R: Guest speaker Kyle Loades, President Ty Brennock



L-R: Ian Morante, Jeff Franks Will Ter-Avest, Anneliese Hughes



L-R: Kyle Loades, Warwick Bartley, Sally Bartley



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## Advertise with VISION

A benefit of membership of the Club is that members are able to advertise with VISION by placing an insert in the monthly magazine.

This insert is DL size and 350 copies must be provided to the Secretary no later than the second Tuesday of the month.

For only \$200 your insert will reach the entire membership of the Club.

For more information contact Junior Vice President Holly Martin on 0403 293 880 or [holly@justholly.com.au](mailto:holly@justholly.com.au)

## Keep up to date on the Club

Newcastle Business Club members can receive an eNewsletter highlighting the guest speakers for that month.

If you are not presently receiving these emails and would like to be added to the secure mailing list please send an email to [mail@newcastlebusinessclub.com.au](mailto:mail@newcastlebusinessclub.com.au)

# sponsorship

## Sponsor a luncheon in 2015 or 2016

Newcastle Business Club was established in 1933 and today is one of the Hunter's most successful and influential clubs attracting wide and varied representatives of the Newcastle and Hunter business sector.

Each sponsorship opportunity is only available to one organisation per luncheon giving you guaranteed exclusivity. Packages vary, however Gold includes:

- ENews | Your logo and website link in at least two eNewsletters to our contact database & website
- VISION | Your logo and website information in an edition of VISION, distributed to our full member database of Hunter business people.
- Signage | The opportunity to display signage and table advertising materials at your sponsored luncheon
- Networking | The opportunity to present a 90 second networking spot at the luncheon of your choice
- Visibility | The opportunity to either thank or introduce the key note speaker
- Advertising | Your logo in our monthly Newcastle Herald advertisement
- Entertainment | A table of 10 at your sponsored luncheon

For more information contact Junior Vice President Holly Martin on 0403 293 880 or [info@justholly.com.au](mailto:info@justholly.com.au)

### With thanks to the businesses who provide our monthly lucky door prizes



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## NEWCASTLE BUSINESS CLUB

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Vision: Holly Martin, 0403 293 880

[www.newcastlebusinessclub.com.au](http://www.newcastlebusinessclub.com.au)

Disclaimer: The opinions expressed by the contributors to this publication are not necessarily those of the Newcastle Business Club or its members.