



Alison Perrott
President

In my December 2012 speech to the members I mentioned that part of why I enjoy the Club so much is the personal growth one gets from speakers. Our May luncheon was no exception with both Lenore Miller and Michele Goldman providing members with an insight into asthma and the not-for-profit (NFP) sector.

Our very own local Ambassador of the Asthma Foundation NSW, Lenore Miller, touched our hearts with her emotive address on why she got involved with the Foundation. Lenore lost her son Ryan to asthma, and her mission is to ensure that his death is not lost on those who have asthma. Ryan was a 19-year-old “bullet proof” young man, who had failed to adhere to his preventative program. Turns out that you can’t just rock up to hospital when feeling unwell from asthma and they will fix you. The prevention or management program is very important to keep asthma in check – kind of like an “apple a day” keeps that doctor away – wise words. A very sad story, but one Lenore feels must be told to ensure others don’t end up in the same situation – thank you Lenore for sharing this with the Club. I know of three members already who have marched back to the doctors to ensure their “Asthma Management Plan” is up to date.

Following on from Lenore, Michele Goldman, the CEO of the Asthma Foundation, helped us to understand the NFP sector better. I personally have worked with the sector as a financial adviser for over 25 years and yet still learned more from Michele. There are over 600,000 NFPs in Australia and the sector contributes \$43 billion or 4.1% in GDP annually. Eight per cent of the Australian workforce is employed in the sector and this does not include all the steak and sausage sandwiches I am sure many of us have found ourselves selling at Bunnings on the weekend – or for me, the Tocal Field Days! Globally this sector represents the worlds seventh largest economy, equivalent to the size of France! Massive! Also news to me was that the Asthma

An apple a day

Foundation play a role in helping new migrants gain the local experience necessary to secure work in Australia. With only 14 employees, they are doing good in so many ways.

The goal of the Foundation is to reduce the impact of asthma for the two million Australians who suffer from it and they focus on the four core areas of funding research (including our very own HMRI), sufferer empowerment to help manage asthma, training and advocacy to influence our policy makers regarding better health and air quality. If you wish to donate to the Asthma Foundation or look at partnering with them in some way with your business just go their website asthmafoundation.org.au and follow the prompts.

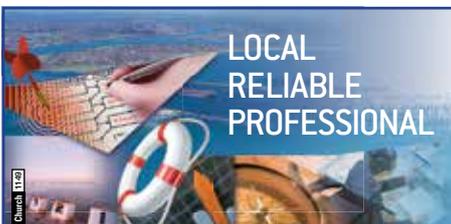
The year is in full swing and our 11 June luncheon is shaping up to be a very exciting event. It’s the Political “Big Bang” Debate between Labor and Liberal Federal candidates. We have in the ring for Labor - experienced and outspoken campaigner Joel Fitzgibbon, Member for Hunter and the newcomer Sharon Claydon. In the other corner for Liberal, we have a feisty Jaimie Abbott and the “ex-heavyweight” Bob Baldwin, Member for Paterson, firing up for a great luncheon. The debate moderator is none other than Jane Goldsmith from NBN Television.

If you would like to sponsor the June luncheon please contact either Holly Martin or myself asap – we are happy to discuss your requirements with you. Event sponsorship is available to only one organisation per lunch and gives you guaranteed exposure to the Newcastle business community. We expect a healthy turnout of members and guests for the debate as well as reporters from NBN television and the Newcastle Herald.

I look forward to seeing you at the June luncheon and a reminder that the venue will be City Hall – book early to secure your seat.

With kind regards,

Alison Perrott
2013 President



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Upcoming speakers & events

June Luncheon

Tuesday, 11 June

12.15pm for

12.45pm start – 2pm

Newcastle City Hall



Jane Goldsmith
Journalist

Political “Big Bang” Debate

Thank you to local NBN journalist Jane Goldsmith for agreeing to act as moderator and adjudicator.

The Hon. Joel Fitzgibbon MP Federal Member for Hunter

The Hon Joel Fitzgibbon MP, was first elected to the House of Representatives in March of 1996 to represent the Hunter electorate.

He served as Minister for Defence in the first Rudd Government between December 2007 and June 2009. Following his re-election in the 2010 Federal election, Mr Fitzgibbon was elected by the Labor Caucus as Chief Government Whip and served in this position until May 2013.

Sharon Claydon Candidate for Newcastle

Sharon Claydon is a fifth generation Novocastrian with an unwavering passion and commitment to Newcastle’s future. Through her work with Sharon Grierson MP, and as a former Newcastle City Councillor, Sharon has more than 15 years experience as a dedicated advocate for Newcastle.

Sharon has a strong record of working closely with community groups, local business and industry to help secure funds for the projects and services we need and is proud of Federal Labor’s record \$2.5 billion investment into Newcastle.



The Hon. Joel
Fitzgibbon MP



Sharon Claydon

The Hon. Bob Baldwin MP Federal Member for Paterson

The Hon, Bob Baldwin MP, was first elected as the Federal Member for Paterson in 1996 and, after coming out second best at the 1998 election, has represented the Paterson community since returning to Parliament in 2001.

Bob was elevated to the frontbench in 2006, becoming the Parliamentary Secretary for Industry, Tourism and Resources; a position he held until the defeat of the Howard Government in 2007.

Jaimie Abbott Candidate for Newcastle

Jaimie Abbott is an award-winning media professional, having spent over a decade in the industry. In 2011 Jaimie was deployed to Afghanistan for six months, where she worked as a Public Affairs Adviser and Media Trainer in the capital Kabul.

Born and raised in Newcastle, Jaimie is the President of Hunter Animal Rescue, she sits on the boards of the Hunter Business Women’s Network and Westpac Rescue Helicopter Newcastle Support Group and is a former Vice President of the Newcastle & Hunter Junior Chamber.



The Hon. Bob
Baldwin MP



Jaimie Abbott

Good morning.

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Last month at the Club



L-R: President Alison Perrott, Ian Morante (from luncheon sponsor NSF Super)



L-R: Michele Goldman, Carly Campbell, Robyn Stella, Lenore Miller, Frances Shanko, Sandra O'Donnell, Simmone Markey



L-R: Rachael Jenner, Lauren Roach, Matt Herne, Anthony Gagovski



L-R: Nicola Arvidson, Wendy Meredith



L-R: Race Barstow, Matt Kerr, Lynn Mangovski



L-R: Lenore Miller, President Alison Perrott, Michele Goldman



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sponsorship

Sponsor a luncheon in 2013

Newcastle Business Club was established in 1933 and today is one of the Hunter's most successful and influential clubs attracting wide and varied representatives of the Newcastle and Hunter business sector.

Each sponsorship opportunity is only available to one organisation per luncheon giving you guaranteed exclusivity. Packages vary, however Gold includes:

- ENews | Your logo and website link in at least two eNewsletters to our contact database & website
- VISION | Your logo and website information in an edition of VISION, distributed to our full member database of Hunter business people.
- Signage | The opportunity to display signage and table advertising materials at your sponsored luncheon
- Networking | The opportunity to present a 90 second networking spot at a luncheon of your choice
- Visibility | The opportunity to either thank or introduce the key note speaker
- Advertising | Your logo in our monthly Newcastle Herald advertisement
- Entertainment | A table of 10 at your sponsored luncheon

For more information contact Junior Vice President Holly Martin on 0403 293 880 or info@justholly.com.au

Advertise with VISION

A benefit of membership of the Club is that members are able to advertise with VISION by placing an insert in the monthly magazine.

This insert is DL size and 400 copies must be provided to the Secretary no later than the second Tuesday of the month.

For only \$250 your insert will reach the entire membership of the Club.

For more information contact Junior Vice President Holly Martin on 0403 293 880 or holly@justholly.com.au

Keep up to date on the Club

Newcastle Business Club members can receive an eNewsletter highlighting the guest speakers for that month.

If you are not presently receiving these emails and would like to be added to the secure mailing list please send an email to mail@newcastlebusinessclub.com.au

Networking at the Club

Networking sessions are available to financial members of Newcastle Business Club and are held during most luncheon meetings. Members are allowed 90 seconds to promote their business news to luncheon guests. For further information please contact Senior Vice President Greg Valentine on 0419 351 952 or info@successionready.com.au

NEWCASTLE BUSINESS CLUB

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For further information and enquiries:

Speakers: President Alison Perrott, 4910 2400

Membership: Secretary Ron Scanes, 4954 3381

Vision: Holly Martin, 0403 293 880

www.newcastlebusinessclub.com.au

Disclaimer: The opinions expressed by the contributors to this publication are not necessarily those of the Newcastle Business Club or its members.